

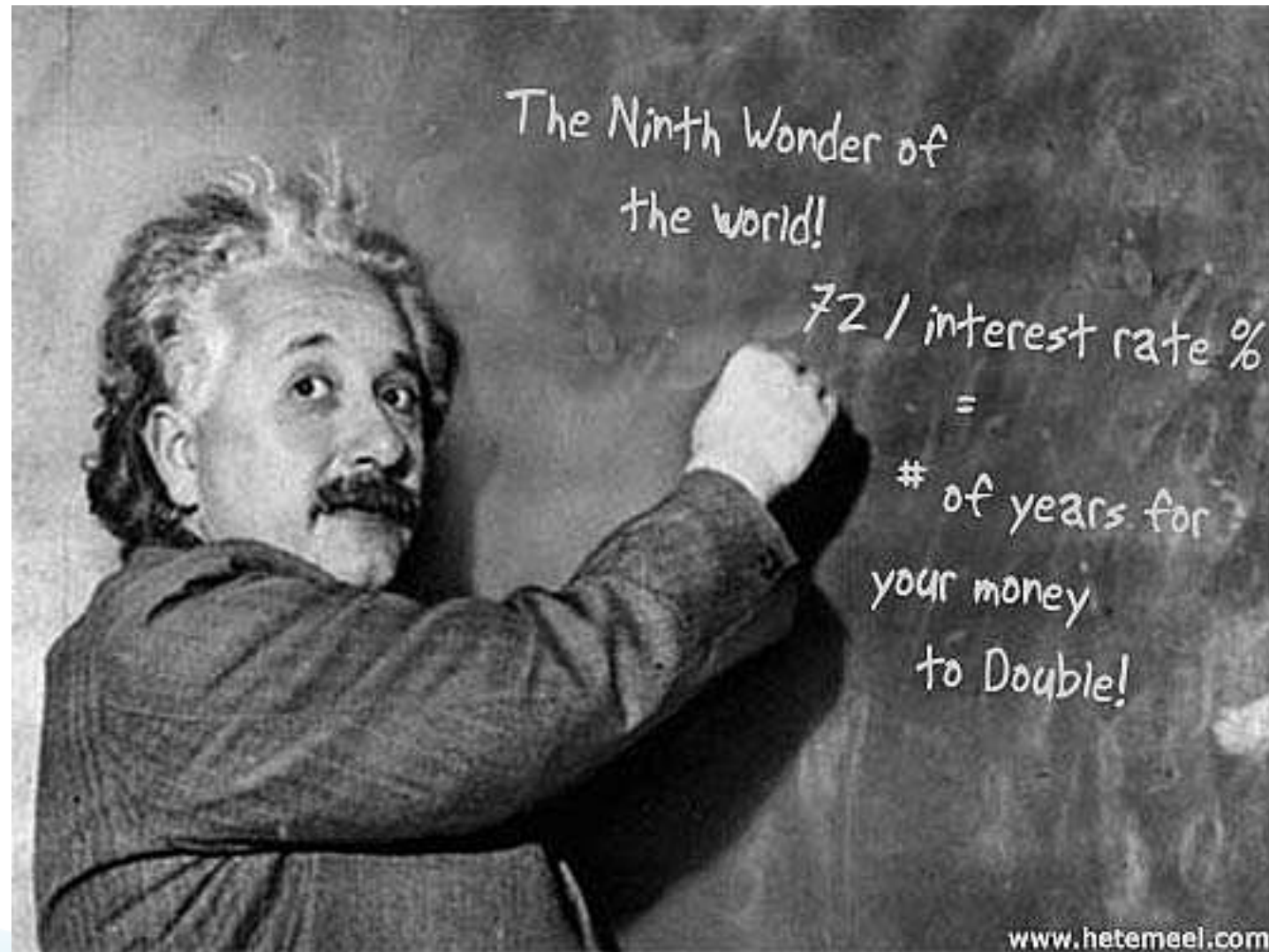
Security Debt and the Rule of 72

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What I'm going to tell you

- The Rule of 72
- The Security Poverty Line
- HD Moore's Law
- How does it fit together
- What can we do about it?

The Rule of 72



Security Poverty Line

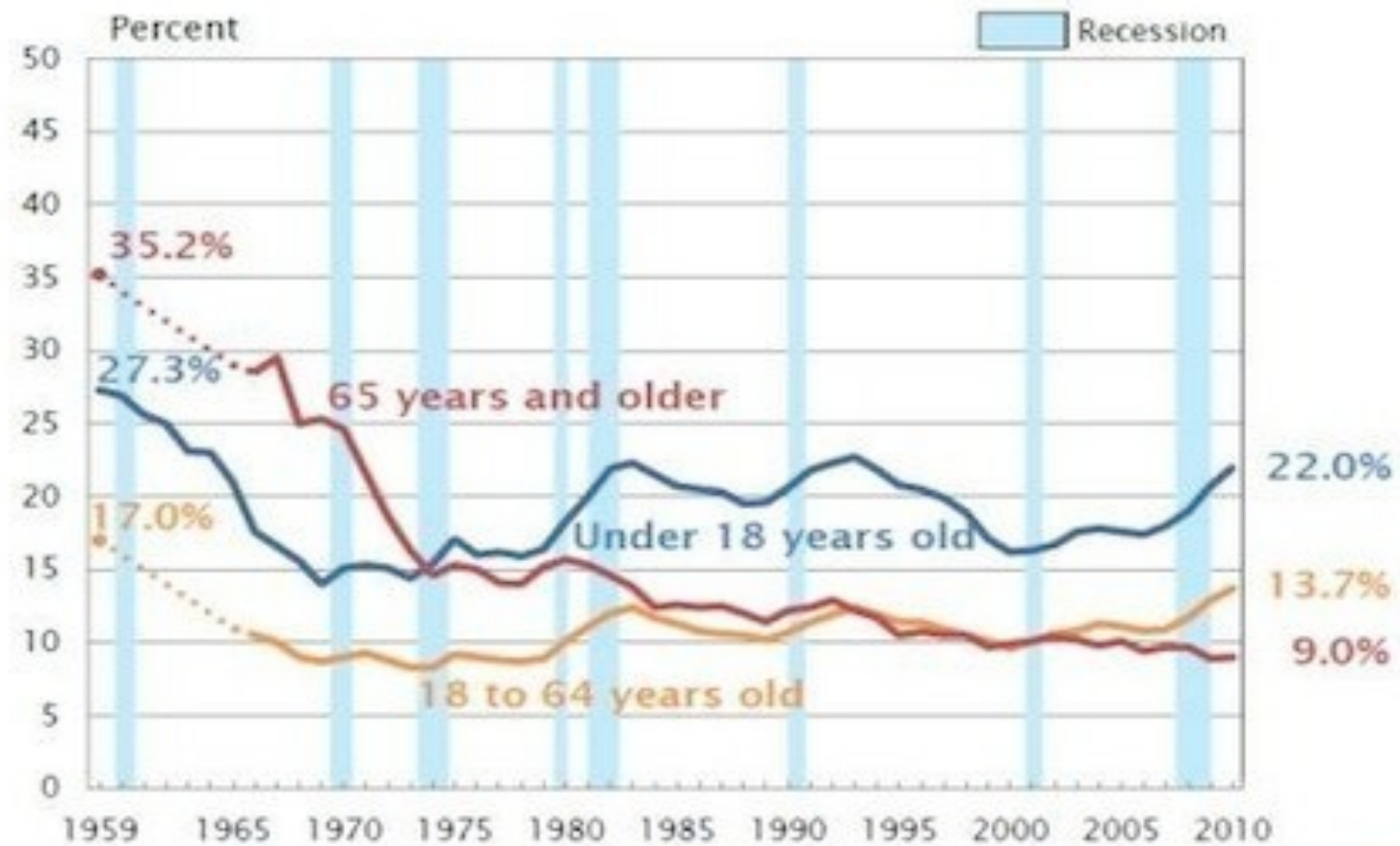


- Wendy Nather, 451 Research
- <http://idoneous-security.blogspot.com>
- @451Wendy
- One smart cookie



Security Poverty Line

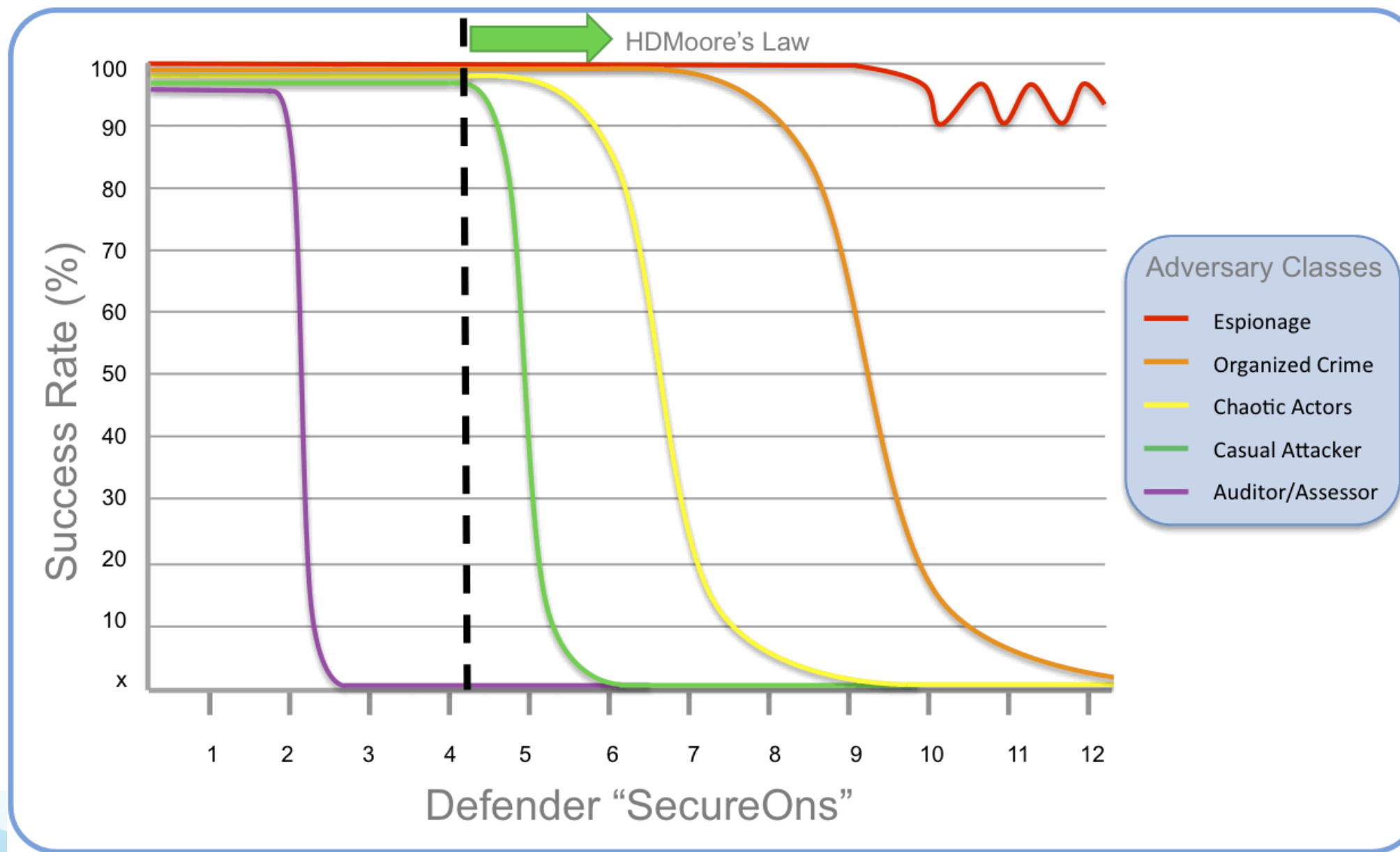
Poverty Rates by Age: 1959 to 2010





- Unreasonable Man
- Research on the anthropology of Anonymous
- <http://blog.cognitivedissidents.com/>
- <http://www.iamthecavalry.org/>
- @joshcorman

HD Moore's Law



Difference between 'can' and 'need to'

- Patching
- Technologies
- Knowledge
- Manpower
- Willpower

Debt Balloons. Fast



- Increases the workload
- Lowers amount of new works
- Causes stress
- Just one little prick ...



Industry Problem



- Weak foundation
- Basics
- Poor business incentives
- Even the best of the best



What can we do?



- Declare Bankruptcy
- Stay the course
 - Reexamine the basic
 - Make the most out of what we have
- Change the business equation
- Spend
 - Blinky Lights
- Innovate
 - Change how we secure our environments
 - Cloud

Questions?



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